

PRESS RELEASE

REPA Strengthens its Leadership Team in Sales, Supply Chain, E-Commerce and QSR

Mike Barrett is named Group Chief Commercial Officer, Wolfgang Bremer is the new Vice President Supply Chain, Aneta Schulz is Vice President Digital Customer Experience and Simon Lopeman is appointed Vice President QSR

Bergkirchen, September 14, 2026

REPA, Europe's leading distributor of spare parts for foodservice and refrigeration equipment, coffee and vending machines, reinforces its leadership team in four strategic areas confirming its commitment to meeting service centres', QSRs', and OEMs' demands through **high spare parts availability, efficient inventory management, and fast delivery.**

Mike Barrett holds the new role of Group Chief Commercial Officer

Effective October 1, **Mike Barrett is** appointed **Group Chief Commercial Officer**, taking responsibility for commercial leadership across Europe, the UK, and the international markets served by REPA.

Mike brings with him the success reached as Managing Director of Parts Town UK (part of the REPA family) where, under his leadership, the business has undergone a period of performance improvement and transformation, with the successful integration of two UK leading spare parts distributors, merged into a well-recognised brand in the market.

With a strong track record of building long-lasting relationships with service centres and fostering strategic partnerships with OEMs, in his new role Mike Barrett will leverage REPA's broad inventory, extensive distribution network, technical expertise, and best-in-class customer service to deliver even greater value to customers and manufacturers across Europe and beyond, whilst continuing to address the specific needs of local markets.

Supply Chain: a newly created strategic function led by Vice President Wolfgang Bremer

To reinforce the synergies even more between inventory management and logistics, REPA has recently introduced a new group function, **Supply Chain**, led by the **Vice President Wolfgang Bremer.**

With extensive international experience in supply chain, procurement, and operations management, Wolfgang Bremer will play a key role in strengthening REPA's supply chain across all regions. He will help ensure seamless

coordination between inventory planning, procurement, and distribution, supporting the lightning-fast delivery of REPA's unrivalled inventory of spares.

Aneta Schulz leads the Digital Customer Experience as Vice President

Earlier this year, REPA took a major step forward in its digital journey by appointing **Aneta Schulz as Vice President Digital Customer Experience**.

In an area where REPA has been at the forefront for decades, Aneta will build on the company's strong commitment to innovation to further enhance the customer experience. With extensive digital expertise gained through years with leading industry players, she is driving the evolution of REPA's digital offering across all touchpoints through which customers interact with the company.

REPA appoints Simon Lopeman as Vice President QSR to further support Quick Service Restaurants

Simon Lopeman has recently joined REPA, bringing extensive expertise in the QSR and foodservice industry to strengthen support for fast-paced businesses.

With solutions tailored to QSR needs, REPA, under **Simon Lopeman's leadership as Vice President QSR**, will serve as a trusted partner, ensuring the spare parts and consumables essential to Quick Service Restaurant equipment continuity are quickly available from a single supplier.

Alexander Wiegand, REPA CEO, comments: *"I am delighted to see Mike Barrett take on this new European position. With his strong track record of building lasting professional relationships and delivering commercial growth, Mike will play a key role in reinforcing REPA's standing in the spare parts business, creating even greater value for our customers and partners."* Wiegand adds: *"I would also like to extend a warm welcome to Wolfgang Bremer, Aneta Schulz and Simon Lopeman. Their extensive industry expertise and proven leadership will enhance REPA's capabilities in supply chain and digital experience while supporting QSR. Together, we will continue to simplify day-to-day activities for all operators, making it easy to find and receive the right parts and maximise equipment uptime."*

About REPA

REPA is Europe's leading distributor of spare parts for foodservice and refrigeration equipment, coffee and vending machines, and a trusted partner to OEMs, delivering the right part at the right time.

With the world's largest inventory of in-stock original and universal spare parts, consumables and accessories, and a state-of-the-art network of automated fulfillment centers across Europe and beyond, REPA ensures the fastest delivery times in the industry.

AI-powered tools, 360° images, detailed exploded views, technical manuals and other search features available on its eCommerce platform and mobile app make part identification and ordering seamless. A team of industry experts speaking more than 20 languages helps customers find the perfect solution for every repair.

With REPA, keeping foodservice equipment running at its best every day has never been easier.
REPA is the European division of Parts Town Unlimited.

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